

PROFESSIONAL EXPERIENCE

Multimedia Journalist- **USF Health**, Marketing and Communications Department, Mar. 2015 - Present, FL

- Producer: Report, shoot, edit and write stories to support institutional missions.
- Multimedia: Re-package visual stories for various online platforms including social media.
- Digital Production: Build graphic animations and brand assets for USF Health materials and events.
- Social Media: Create mini multimedia campaigns to engage online community with topical news.
- Coordinator: Work with various teams to maintain the highest quality and style in all videos.

Adjunct Professor- **University of Tampa**, Communications Department, Aug. 2014 - Dec. 2015, FL

- Instructor of Digital Arts for Professional Communication and Visual Literacy courses.

Multimedia Producer- **Freelance**, 2004 - 2014, Travel

- Photographer: Essays, spot news, events, editorial and portraits.
- Blogger/ Producer: Produce and edit editorial content for BagNewsNotes.com, a site about news photos.
- Digital Production: Build presentations platforms for documentary projects in web, print, and broadcast.
- Graphic Design: Print, logo, branding, website and media campaigns.
- Field Assistant/ Videographer/ Translator: National Geographic, Western Sahara, 2006.
- Digital Media Workshop Instructor: Indigenous Media Project, Colombia, 2005-2007.

New Media and Communications- **Circolombia**, Jun. 2010 - Sept. 2015, Travel

- Photographer/ Videographer of back stage scenes and artists back stories for online posts.
- Designed and maintained website using Adobe Flash, HTML5, Wordpress and CSS.
- Managed media requests for photo and video; social media campaign for tours.
- Production: Freight, merchandise and artists logistics for international and local travel.
- Stage Manager: Maintained production schedules, equipment run-throughs.

News Desk Producer- **Radio Jackie**, Nov. 2011- May 2012, London, U.K.

- Produced three-minute news bulletins with pre-recorded audio for commercial radio station.
- Writer, Interviewer, Researcher and Presenter for top-of-the-hour news broadcasts.

Video Department, Fellowship- **The New York Times**, Jan. 2009- Dec. 2009, New York

- Assisted in all aspects of video production: camera, research, writing and editing.
- Produced short videos segments for the online news site.
- LENS Blog: Produced multimedia blog posts about prominent photojournalists.

Faculty and Digital Media- **International Center of Photography**, Oct. 2002- Aug. 2012, New York

- Course Instructor: Continuing education and community outreach programs.
- Digital Media Associate: Tech support for digital workstations, related equipment and programs.

EDUCATION

- City University of New York Graduate School of Journalism- Broadcast Journalism, M.A., Dec. 2009
- New York Times Student Journalism Institute- Photo/Video Journalist, Jan. 2009, Miami
- International Center for Journalists Workshop- Immigration Coverage, Certificate, Jun. 2009, Online
- City University of New York, Queens College, Honors- Fine Arts & Theater Dance, B.F.A., Jan. 2001
- Foundry Photojournalism Workshop, Scholarship- Photojournalist, Jul. 2008, Mexico

SKILLS & SOFTWARE

Proficient in all aspects of photography and video production (analogue and digital); Native Spanish speaker; Adobe Premiere, Photoshop, Illustrator, Dreamweaver, Final Cut Pro, AfterEffects, light HTML5, JavaScript, CSS3, and PHP, CMS, Live Webinar, Social media management and campaign.